



## Oneida County Lakes and Rivers Association

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Dear Friends of Our Lakes and Rivers,

April 15, 2020

OCLRA has wrapped up a busy season with several significant steps forward. It remains critically important to act locally and inform lake association members and all lake lovers about how to preserve and enhance lake shorelines and water quality. The mission of OCLRA is to educate, advocate and assist in the lake protection process. Your membership makes our efforts on your behalf possible.

This past year:

- ◆ We have continued to attend nearly all County Planning and Development Committee meetings to monitor and comment upon issues that impact shoreland owners.
- ◆ We have provided support for Oneida County's AIS control efforts.
- ◆ We have supported a 2019 university-sponsored research project that documents the link between lake water clarity and lakefront property values. [www.oclra.org/research](http://www.oclra.org/research)
- ◆ We have collaborated with the Vilas County Lakes and Rivers Association to:
  - ◆ Spread a message to area realtors about sound shoreland management practices.
  - ◆ Share in VCLRA's experience with their ambitious shoreland owner outreach project.
  - ◆ Explore wider access to the 'Rate Your Shoreland' survey as piloted by Tomahawk Lake.
  - ◆ Sponsor our annual lakes and rivers event at Nicolet College. 2019 saw a record number of attendees. At this time we are planning this year's annual event for July 10th, 9:00-12:00 at Nicolet. We welcome you to join us. It is free of charge.
- ◆ We have delivered outreach presentations to area lake associations emphasizing relationships among lake quality, lake aesthetics and shoreland buffers. Contact us if you would like us to present at your lake group meeting. [oclra100@gmail.com](mailto:oclra100@gmail.com)
- ◆ We have continued to take our lake protection message to local radio and print media.

We seek to better understand how our lakeshore neighbors value the lake experience and how OCLRA could help you protect our lakes. Our website [www.oclra.org](http://www.oclra.org) provides access to our 'E-news' electronic newsletter. Your comments and feedback are always welcome. Feel free to join with us at any of our posted meetings. You can reach us at [oclra100@gmail.com](mailto:oclra100@gmail.com).

OCLRA works to unite lake associations so that we may speak with one voice to protect the waters of Oneida County. Thank you for your past support. Now is the time to renew that support.

Bob Martini, President

***Our Mission: To protect Oneida County waters and habitats through:***

***\* Education \* Collaboration \* Advocacy***